

## Advertisements sizes and price guides

|                       |                       |                      |                      |                       |
|-----------------------|-----------------------|----------------------|----------------------|-----------------------|
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|-----------------------|-----------------------|----------------------|----------------------|-----------------------|

| RATES  |                              | 1 inclusion | 2-3 inclusions | 4 inclusions |
|--------|------------------------------|-------------|----------------|--------------|
| Size 1 | 265 mm width x 335 mm height | £1300       | £1100          | £1000        |
| Size 2 | 265mm width x 165mm height   | £650        | £600           | £500         |
| Size 3 | 130mm width x 165mm height   | £350        | £300           | £250         |
| Size 4 | 130mm width x 80mm height    | £1600       | £1400          | £1300        |
| Size 5 | 265 mm width x 335 mm height | £1600       | £1400          | £1300        |

Advertisers will be invoiced for payment.

## SUPPLYING ARTWORK

Our in-house design team can create your advert for you at an additional cost. Alternatively you can supply your own print ready artwork.

- **Text:** All advertisement text to have a 'clear zone' of at least 3 mm within the dimensions stipulated, on all sides
- **Format:** Press-quality PDF
- **Fonts:** All fonts embedded or converted to paths/outlines
- **Images:** All images to be supplied at 300dpi minimum
- **Colours:** CMYK

## ABOUT REDBRIDGE LIFE

Redbridge Life is your local community newspaper produced by the Council and is distributed four times a year.

We deliver **106,000 copies**, (plus 6,000 to all libraries and public buildings) free to homes, and businesses across the Borough.

Having unrivalled readership and a community feel, Redbridge Life gets right to the heart of the issues that matter to local people as well as creating unique platforms for our advertisers, reaching 265,000 potential new customers (this is based on an ABC1 of 2.5 readers per copy).



## LEAFLET INSERTION AND DISTRIBUTION

We can arrange for your marketing material to be inserted in Redbridge Life.

If you need any design and print, we can arrange that too, on your behalf and have it delivered with Redbridge Life - email us for a quote.

## BOOKINGS

To book your slot or to find out more contact us:

**Email** [redbridgelifeads@redbridge.gov.uk](mailto:redbridgelifeads@redbridge.gov.uk)  
**Website** [www.redbridge.gov.uk/redbridgelife](http://www.redbridge.gov.uk/redbridgelife)