COMMUNITY ENGAGEMENT IN THE DIGITAL AGE

1. Engagement today
2. Can technology make a difference?
3. What’s needed?
1. ENGAGEMENT TODAY

one of three categories – retirees and people with time on their hands, people who stand to lose something of value to them and people who are passionate about a cause or issue

“Not representative of the broader population”

1. ENGAGEMENT TODAY

Reach

http://www.cityofsound.com/blog/2015/04/planning-notices.html
1. ENGAGEMENT TODAY

Planning » Planning Application Documents

18/00541/LB | Alterations to the internal layout at lower ground floor, positioning a new bathroom beneath the stairs. Additionally, relocation of a 1/2 flight of stairs from the landing between the lower ground floor and ground floor down into the new rear extension. Demolition of the existing single storey rear extension and outbuilding, replacement with a new part single, part two storey rear extension on the lower ground floor and new bathroom on the ground floor. Part excavation of front garden to provide external storage and part excavation to rear garden to provide new patio. Reinstatement of original style railings to front and alteration to external stair leading to front of basement. Repairs to existing windows. Internal changes to lower ground floor including underpinning of undermined footings, reinstatement of chimney breast, removal of modern cupboards, new opening in rear wall to proposed extension, repositioning of cupboard under the stair. Internal changes to ground floor including removal of modern cupboard, reinstatement of chimney breast, reinstatement of opening between front and rear rooms. At first floor, replacement of bathroom fittings. At second floor, reinstatement of top landing and chimney breast. | 34 Cleaver Square London SE11 4EA

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1. ENGAGEMENT TODAY

& Other reasons...
2. CAN TECHNOLOGY MAKE A DIFFERENCE?

Tinder for cities: how tech is making urban planning more inclusive

Having a say in what your city or neighbourhood should be like is often complicated, time-consuming and full of confusing jargon. A new wave of digital tools are trying to make the process transparent and interactive.
2. CAN TECHNOLOGY MAKE A DIFFERENCE?
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2. CAN TECHNOLOGY MAKE A DIFFERENCE?

Howard

- Heritage
  - Listed Building Point
  - Scheduled Ancient Monument (SAM)
  - World Heritage Site
  - Archaeological Priority Areas
  - Conservation Areas
- Economy
- Ownership
- Planning Applications
- Safeguarding
- Sites

Archaeological Priority Areas are defined areas with significant known archaeological interest or particular potential for discoveries. Archaeological remains in these areas are protected from development in accordance with the local plans.
2. CAN TECHNOLOGY MAKE A DIFFERENCE?
2. CAN TECHNOLOGY MAKE A DIFFERENCE?
3. WHAT’S NEEDED?

- Recognition of the need to depart from the status quo
  - “Not good enough now… but that’s a ‘nice-to-have’ that we cannot afford”
- Culture change that encourages creative solution-seeking -- ‘Why *not* minecraft?’
- Buy-in from public sector leadership

- More **Open Data** -- empower citizens, encourage innovation
- Commitment to **digital literacy**
- Conversations about the **planning system**, not just the **planning notice**
- Conversations (like the one this evening) about **democracy**
3. **WHAT’S NEEDED?**

**The Guardian**

**Stupid mayors are putting the wrong things at the heart of smart cities**

*From San Francisco's energy maps to Helsinki's apps, truly smart cities need to give their residents the right tools*

▲ Antoni Vives, deputy mayor of Barcelona, says citizens should be at the heart of every smart city. Photograph: Alamy

What should be at the heart of a smart city?
"When participation meets the expectations of today’s citizen, those citizens will get involved."

2006 Joseph Rowntree Trust Power Enquiry

Thank you.