

RedbridgeLife

Advertisements sizes and price guides



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|-----------------------|-------------------------|-------------------------|----------------------|----------------------------|
| 1 Full Page | 2 Half Page V | 3 Half Page H | 4 Qtr Page | 5 Full Back Page |
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| Save on your advertising with a series discount | | 1 inclusion | 2-3 inclusions | 4 inclusions |
|---|------------------------------|-------------|----------------|--------------|
| Size 1 | 265 mm width x 335 mm height | £1300 | £1100 | £1000 |
| Size 2 | 130 mm width x 335 mm height | £650 | £600 | £500 |
| Size 3 | 265 mm width x 165 mm height | £650 | £600 | £500 |
| Size 4 | 130 mm width x 165 mm height | £350 | £300 | £250 |
| Size 5 | 265 mm width x 335 mm height | £1600 | £1400 | £1300 |

* All prices exclude VAT

| Smaller advertisements sizes and price guides | 1 inclusion | 2-3 inclusions | 4 inclusions |
|---|--------------|----------------|--------------|
| Classified Boxes adverts 50 mm x 60 mm | £65 +VAT | £60 +VAT | £55 +VAT |
| Double classified Advert 70mm x 130mm | £130 +VAT | £115 +VAT | £100 +VAT |

* All prices exclude VAT

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| APP Advertising | Please call to discuss |
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* All prices exclude VAT

About Redbridge Life

Redbridge Life is your local community newspaper produced by the Council and is distributed four times a year.

We deliver 106,000 copies, (plus 3,000 to all libraries and public buildings) free to homes, and businesses across the Borough.

Having unrivalled readership and a community feel, Redbridge Life gets right to the heart of the issues that matter to local people as well as creating unique platforms for our advertisers, reaching 265,000 potential new customers (this is based on an ABC1 of 2.5 readers per copy).



Leaflet insertion and distribution



We can arrange for your marketing material to be print and inserted in Redbridge Life. If you need any design, we can arrange that too, on your behalf and have it delivered with Redbridge Life – call 020 8708 2282 or 020 8708 2311 for a quote.

Supplying artwork



- **Text:** All advertisement text to have a 'clear zone' of at least 3 mm within the dimensions stipulated, on all sides
- **Format:** Press-quality PDF
- **Fonts:** All fonts embedded or converted to paths/outlines
- **Images:** All images to be supplied at 300dpi minimum
- **Colours:** CMYK

For more information email: ads@redbridge.gov.uk or call on 020 8708 2282 or 0208 708 2311