

Publicity Account

Local Authorities are required by section 5(1) of the Local Government Act 1986 to keep a separate account of expenditure on publicity, including advertising for staff. This is shown below:

2010/11		2011/12
£'000		£'000
366	Staff Advertising	372
340	Publicity, Information and Promotion	197
110	Publications - Non Promotional	102
569	Public Relations	589
<u>1,385</u>		<u>1,260</u>