

Publicity Account

Local Authorities are required by section 5(1) of the Local Government Act 1986 to keep a separate account of expenditure on publicity, including advertising for staff. This is shown below:

2011/12		2012/13
£'000		£'000
372	Staff Advertising	561
197	Publicity, Information and Promotion	224
102	Publications - Non Promotional	92
589	Public Relations	395
<u>1,260</u>		<u>1,272</u>