

Publicity Account

Local Authorities are required by section 5(1) of the Local Government Act 1986 to keep a separate account of expenditure on publicity, including advertising for staff. This is shown below:

2012/13		2013/14
£'000		£'000
561	Staff Advertising	760
224	Publicity, Information and Promotion	255
92	Publications - Non Promotional	60
395	Public Relations	382
<u>1,272</u>		<u>1,456</u>