

Publicity Account

Local Authorities are required by section 5(1) of the Local Government Act 1986 to keep a separate account of expenditure on publicity, including advertising for staff. This is shown below:

2013/14		2014/15
£'000		£'000
760	Staff Advertising	591
255	Publicity, Information and Promotion	344
60	Publications - Non Promotional	88
382	Public Relations	382
1,456		1,405