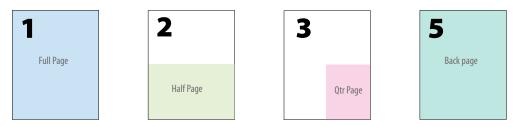


# REDBRIDGELIFE

#### Advertisements sizes and price guides



RATES		1 inclusion	2-3 inclusions	4 inclusions
Size 1 Full page	265 mm width x 335 mm height	£1430	£1210	£1100
Size 2 Half page	265mm width x 165mm height	£715	£660	£550
Size 3 Qtr page	130mm width x 165mm height	£385	£330	£275
Size 4 Back page	265 mm width x 335 mm height	£1760	£1540	£1430

Advertisers will be invoiced for payment.

## **SUPPLYING ARTWORK**

Our in-house design team can create your advert for you at an additional cost. Alternatively you can supply your own print ready artwork.

- **Text:** All advertisement text to have a 'clear zone' of at least 3 mm within the dimensions stipulated, on all sides
- Format: Press-quality PDF
- Fonts: All fonts embedded or converted to paths/outlines
- Images: All images to be supplied at 300dpi minimum
- Colours: CMYK

#### **ABOUT REDBRIDGE LIFE**

Redbridge Life is your local community newspaper produced by the Council and is distributed four times a year.

We deliver **106,000 copies**, (plus 6,000 to all libraries and public buildings) free to homes, and businesses across the Borough.

Having unrivalled readership and a community feel, Redbridge Life gets right to the heart of the issues that matter to local people as well as creating unique platforms for our advertisers, reaching 265,000 potential new customers (this is based on an ABC1 of 2.5 readers per copy).





## BOOKINGS

To book your slot or to find out more contact us:

Email redbridgelifeads@redbridge.gov.uk Website www.redbridge.gov.uk/redbridgelife